

# OKBFAA Advertising Contract

## *The Transmitter*

Email Address: \_\_\_\_\_

Client Name: \_\_\_\_\_

Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Advertising Agency (if applicable):  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

We wish to place camera-ready ads in the OKBFAA Transmitter in these issues:

Jan 2011	Feb. 2011
March 2011	April 2011
May 2011	June 2011
July 2011	August 2011
September 2011	October 2011
November 2011	December 2011

Payment of \$ \_\_\_\_\_ is enclosed. (Make check payable to OBFAA)

Camera-ready artwork is enclosed.

Camera-ready artwork will be forwarded by: \_\_\_\_\_ (date)

AUTHORIZED SIGNATURE:  
\_\_\_\_\_  
\_\_\_\_\_

title

date

**RETURN COMPLETED CONTRACTS TO:**

**Contact: Wanda Day**  
**OKBFAA Executive Director**  
**P.O. Box 702773**  
**Tulsa, OK 84170-2773**  
**Fax: 918-622-5486**

### GENERAL INFORMATION

All advertising material is subject to publisher's approval and agreement by the advertiser to protect the publisher from loss or expense or claims based upon the subject matter of the advertisement.

Liability of the publisher, or any error for which he may be held legally responsible will not exceed the cost of space occupied by error. The publisher will not be liable for loss of income or profits or any consequential damage. Publisher reserves the right to reject any advertising which the publisher feels not in keeping with publication standards.

### PRODUCTION CHARGES

Rates apply only to finished camera-ready ads to be supplied by the advertiser. Minor additions, corrections, art work, typesetting, photographs or other display ad work requested by the advertiser will be billed by the production supplier of the newsletter. Advertiser is permitted to change the ad at any time by providing camera-ready copy to the publisher by the dates published on the front of this contract.

### CANCELLATION

Space cancellations will not be accepted after space date closes. Cancellations must be in writing, received and accepted by the publisher and the OKBFAA treasurer.

### BILLING DATES

Advanced payment is requested with contract. Please make checks payable to OKBFAA. All ad prices quoted are net.

# OKBFAA Advertising Specifications & Policies

## *The Transmitter*

Put your message in front of the key security professionals in the State of Oklahoma.

Published **electronically** every month

### GENERAL INFORMATION

- Fees due with advertising contract. Will invoice members only upon request
- Non-members add \$50 to ad rates.
- Rates are for space only with camera-ready

### DIMENSIONS

Ads for the OKBFAA electronic newsletter are available in business card size only and feature a live link to the landing page of your choice.

Vertical: 185 pixels wide x 300 pixels tall (2.569 inches wide x 4.167 inches tall)

Horizontal: 300 pixels wide x 185 pixels tall (4.167 inches wide x 2.569 inches tall)

### RATES

1x	2x	3+x
\$300	\$275	\$250

